



COM 100: Introduction to Human Communication

Overview

This course is designed to introduce you to the basic concepts of human communication, processes, and environments. This course surveys communication topics related to culture, identity, organizations, and relationships. By the end of this course, you should have a fuller understanding of appropriate and effective communication based on your knowledge of theoretical concepts and their application.

What You'll Learn

- Define and describe the complex nature of communication
- Identify and describe the various contexts of communication study, including interpersonal, small group, organizations, public, and mass communication
- Explain the features of communication common to all contexts, including verbal and nonverbal
- Connect theoretical concepts of communication to everyday experiences
- Define key terms used by communication researchers and practitioners
- Describe the relationships between the discipline of communication and other academic areas of study

How to Succeed

To be successful in this course, we recommend English language fluency and computer literacy. We also encourage you to make sure your laptop or desktop computer meets the [technical requirements](#).

Earn College Credit

This course appears on your transcript identically to how it appears on the transcript of an enrolled ASU student.

This course satisfies 3 credit hours toward the Social-Behavioral Sciences (SB) General Studies requirement at Arizona State University. It is strongly encouraged that you consult with your institution of choice to determine how these credits will be applied.

In order to receive academic credit for this course, you must earn a grade of "C" or better. You have one year to add the course to your transcript.

Exams and Grading

15%

Reaction-Response

15%

Situational Analysis

35%

Exit Quizzes

35%

Final Exam

COM 100: Continued

Time Commitment

This is an asynchronous, online course. This means, while you will have deadlines, you do not need to be at your computer at specific times or participate in live activities.

To be successful in this class, you must view all course pages and complete all graded work by the deadlines indicated. Also, keep in mind that "attendance" in an online course means logging into the platform on a regular basis, checking for course announcements, and visiting and participating in the discussion forums.

This 3 credit, 8 week course requires about 135 hours of work. Therefore, expect to spend approximately 15-20 hours per week preparing for and engaging in this course.

Materials

This course makes use of open educational resources (OERs) provided within the course, **no purchase necessary**.

Graded Assignments

Graded assignments are required and count towards your final grade. Students must submit all assignments via the course site unless otherwise instructed.

Reaction-Response (15%): There will be a total of three Reaction-Response assignments. These assignments will include a prompt-question about a theme related to the content of the module. You are expected to write a 400-450 word reaction-response through which you will use the concepts and theories from class to make your arguments based on what you think. (A grading rubric will be provided and used to evaluate your submissions.)

Situational Analyses (15%): There will be a total of four situational analysis assignments. These scenarios are designed to measure your competency, and help you directly apply key concepts to real-life situations. You will write a 400-450 word analysis based on materials from the relevant module describing what you would choose to do in this scenario. (A grading rubric will be provided and used to evaluate your submissions.)

Exit Quizzes (35%): You will take a total of seven exit quizzes, one per module. Each quiz is open book, and must be completed by you. The quizzes are multiple choice and based on that module's readings and video materials. You must complete them by the stipulated deadlines.

Final Exam (35%): The final exam is a cumulative, multiple choice test based on the material covered in modules 1-7. Students must take the final exam to earn ASU credit.

Assignment Deadlines

Your instructional team will provide all content and learning activities on or through your course site. It is your responsibility to review all content, fulfill all assignments on time, and ask any questions you have in the designated discussion area. It is also your responsibility to determine the due dates and times for all course assignments according to your time zone. Due to the large-scale format of Universal Learner Courses, late assignments will not be accepted at any point during the course, and we cannot make exceptions.

Course Communication

All communication will take place via the discussion forums and course announcement page. There will be a discussion forum where you can post general questions, comments, and direct inquiries for the instructor and course team. Please use these forums to ensure a timely response. Your instructor will not be able to respond to email.

Additional Information

If you have questions about Universal Learner Courses and how they work, please visit ea.asu.edu or contact our support team at ulcourses@asu.edu.