I. COURSE OVERVIEW

Language and the ability to communicate effectively are critical skills in the global economy and in our daily social exchanges, but they are also essential to gaining a deeper understanding of who we are. This introductory composition course will help you develop and express ideas effectively for a variety of personal and professional purposes, audiences, and occasions.

During the course, you will complete five major written projects, maintain a writer’s journal, learn and apply a variety of concepts in the field of rhetoric and composition, and create an ePortfolio where you will showcase your work and your evolving identity as a writer.

Credit earned will count as one of ASU’s First-Year Composition courses; however, it is strongly encouraged that you consult with your institution of choice to determine how these credits will be applied to their degree requirements prior to transferring the credit.

Course Learning Objectives and Topics

In this course you will learn about:

- Rhetorical Knowledge: how to craft your writing to meet the needs of specific audiences for specific purposes include in your writing
● Writing Processes: how to use invention, research, drafting, revising, and editing in your writing
● Knowledge of Conventions: how to use various formats and stylistic choices, including genre conventions
● Digital Technology: how to use diverse technologies to write more effectively and efficiently
● Habits of Mind: how to benefit from and cultivate curiosity, openness, engagement, creativity, persistence, responsibility, flexibility, and reflection

We will be discussing our course outcomes and “habits of mind” in each module. You will work towards achieving these outcomes and habits by:

● Reading and watching a variety of texts chosen with these outcomes and habits in mind;
● Composing five major writing assignments including a literacy narrative, context analysis, audience analysis, purpose analysis, and rhetorical analysis;
● Maintaining a Writer’s Journal where you will work through the ideas presented in the course;
● Designing and creating an ePortfolio website;
● Learning and applying a variety of rhetorical concepts.

II. WEEKLY ACTIVITIES AND TIME COMMITMENT

Class preparation means reviewing all information and completing all assigned work required for that module. Attendance in an online course means logging into the course on a regular basis and participating in all of the activities that are posted.

This 7.5-week, three-credit course requires 135 hours of student work. Therefore, expect to spend approximately 18 hours per week preparing for and actively participating in this course. Bear in mind, however, that the exact time breakdown will vary from module to module, and you may need more or less time as you become acquainted with particular technologies and/or work on particular assignments.
Course Content and Assignments

Videos and Reading Materials:
This course includes lecture videos on specific topics, designed to help you learn key concepts. All reading materials will be provided digitally.

Creating Your ePortfolio
In addition to turning projects in through the course, you will also curate much of your work in an ePortfolio throughout English 101. In Module 7 of the course, you will turn your attention to crafting this ePortfolio as a professional website that you can continue to access after the course and use for a variety of personal and professional purposes.

The ePortfolio is a graded project itself, and you will use a guided rubric to self-assess it at the end of Module 7.

Wix is the preferred website provider for your ePortfolio, and we will offer tutorials on everything you need to know in order to build a website in that platform. If you do not want to use Wix, you may use the website builder of your choice, as long as it is publicly accessible. Instructions on what, when, and how to post to your ePortfolio will be provided throughout the course. Be sure to set up your basic ePortfolio before Module 1.

Writer’s Journals
The Writer’s Journal assignments in ENG 101: First-Year Composition are designed to help students practice writing, exercise successful "habits of mind," incubate ideas for the major writing projects, and reflect upon their growth as writers in an environment that is part private, part public, tentative, and provisional.

These assignments have been designed with a number of purposes in mind. Some entries will provide a space for the generation of ideas. Other entries will help students practice working with skills and concepts learned in the course.
Perhaps most importantly, these writing journals are a place for students to reflect on the course, their work, and even their identities.

You will assess each Writer’s Journal based on a Writer’s Journal rubric. This self assessment provides yet another moment of reflection, and it gives you another opportunity to practice reading your work with specific purposes in mind.

For information on specific Writer’s Journal assignments and prompts, see the appropriate Writer's Journal assignment.

**Participation Assignments**
Throughout the course, you will complete a number of participation assignments. These assignments are assessed on completion. You will assess these assignments immediately after completing them.

**Writing Projects**

**Writing Project #1: The Literacy Narrative**
In this 700-1000 word project, you will explore your engagement with a literacy or set of literacies centered on writing, and you will tell a story about a particular literacy event from your past.

**Writing Project #2: The Context Analysis**
In this 500-1000 world project, you will explore how a medium of communication or communication interface that you use both creates opportunities and limits them.

**Writing Project #3: The Audience Analysis**
In this 500-1000 word project, you will analyze how an audience is constructed within a particular rhetorical situation.

**Writing Project #4: The Purpose Analysis**
In this 500-1000 word project, you will explore how particular strategies work to support or achieve a purpose in a particular rhetorical situation.
Writing Project #5: The Rhetorical Analysis
In this 1500-2000 word project, you will seek to understand how the multiple analyses that are a part of a rhetorical analysis build to an overall analysis and evaluation of a communicative act’s success.

Writing Project #6: The ePortfolio
This ePortfolio will be an opportunity to collect the work you have done throughout the course and to design it in a manner that highlights that work, your processes, and who you are as a writer.

All writing projects will be self-assessed using guided rubrics. Leading up to the final draft submission and self-assessment, you will participate in a variety of process-oriented tasks including invention activities, self- and peer-review, and revision activities (these will be tied to your participation grade). Staff will not provide individualized feedback and grades on writing projects.

Content Mastery and Course Quizzes
In each module, students will work through a “Content Mastery” unit using the Cerego adaptive-learning software in the course. This content mastery unit serves four purposes:

- It reinforces conceptual knowledge covered throughout the course;
- It allows you to test your conceptual knowledge and review those ideas that may be giving you trouble;
- It prepares you to be successful on the associated module’s course quiz;
- It earns you Content Mastery completion credit (worth 15% of your grade).

Be sure to complete each module’s Content Mastery Unit before completing that module’s course quiz--the Content Mastery Units are designed to help you maximize your understanding of concepts and, by extension, your success on each module’s quiz.

III. COURSE REQUIREMENTS AND COMMUNICATION
Course Requirements
This course is not intended to teach English; instead, it is designed to introduce students to rhetorical and compositional concepts, skills, and practices. Basic proficiency in English is a necessary prerequisite for successful completion of this course.

Online Course Requirements: This is an online course, so all course interactions will use Internet technologies. All content and learning activities will be found within the course. It is your responsibility to complete any assigned readings, participate in online writing activities, watch the recorded lectures, and ask any questions you have in the discussion areas.

Computer Requirements
This course is best accessed by a reasonably modern browser on a laptop or desktop computer.

Course Communication
Communication will take place via course emails and in discussion boards. Be sure to carefully monitor the email address associated with your username.

In each module, our course will offer discussion forums set aside for you to communicate with other students or ask instructional staff questions. Participation in these forums is optional. When you have questions about the course, you will post these questions in the "Questions for Staff" discussion forum. Please do not post questions for staff in other discussion forums--staff will be unable to locate them.

Discussion Forum Work and Etiquette
We have two fundamental community rules for participation in the discussion forums: be civil, and don’t post offensive or illegal content. Your instructional team will not moderate the forums, but if you spot something you think violates our community rules, you can flag the post for our attention.
IV. STUDENT EVALUATION

The breakdown of your grade is as follows:

<table>
<thead>
<tr>
<th>Item (number)</th>
<th>Weight</th>
</tr>
</thead>
<tbody>
<tr>
<td>Writer’s Journals</td>
<td>10%</td>
</tr>
<tr>
<td>Participation Assignments</td>
<td>5%</td>
</tr>
<tr>
<td>Writing Project #1 - Final Draft</td>
<td>4%</td>
</tr>
<tr>
<td>Writing Project #2 - Final Draft</td>
<td>4%</td>
</tr>
<tr>
<td>Writing Project #3 - Final Draft</td>
<td>4%</td>
</tr>
<tr>
<td>Writing Project #4 - Final Draft</td>
<td>4%</td>
</tr>
<tr>
<td>Writing Project #5 - Final Draft</td>
<td>8%</td>
</tr>
<tr>
<td>ePortfolio- Final Draft</td>
<td>6%</td>
</tr>
<tr>
<td>Content Mastery</td>
<td>15%</td>
</tr>
<tr>
<td>Quizzes</td>
<td>40%</td>
</tr>
</tbody>
</table>

Final grades are based on the number of points you earn on the course activities listed above. There is no extra credit available. You can see your percentage of the total points to date on your progress page. Final scores will be absolute as follows: 90% or better will receive an A, 80% or better a B, 70% or better a C, below 70% is a failing grade. There will be no + or - added to grades. Note: You have **up to one year to purchase credit after you become eligible. Please see Section IX, “Taking this Course for ASU Credit” for details.**
V. POLICIES

Submitting Assignments
While your Writing Projects and Writer’s Journals will be hosted on your ePortfolio website, all assignments must be submitted via the course site. Major writing projects and Writer’s Journals will be composed or pasted in your ePortfolio, and you will submit a web address (URL) that links to each project or journal entry. Each assignment will have a designated place for submission.

Assignment Deadlines
Late assignments will not be accepted at any point during the course.
Establish your time management schedule for this course during Module 0 to ensure you are able to meet all course obligations. Also be sure to make use of the weekly checklists provided to help you pace your work for each week.

Subject to Change Notice
All materials, assignments, and deadlines are subject to change. It is your responsibility to read the course announcements regularly to be aware of any changes or updates in the course.

Creating Original Work, Plagiarism, and Academic Honesty
What "original" writing or work is can vary between contexts and communities. In this course, "original work" refers to the idea that any writing you turn in is yours, and the ideas and words you produce are yours and not another person's. Of course, we often incorporate the words and ideas of others into our writing. When you draw on the ideas of others in your own writing, you need to credit those other people or works by showing your audience which words and ideas belong to someone else. If you are ever in doubt about whether or not (or how) to credit another person's words or ideas, please ask the instructional team. If you turn in work that belongs in whole or in part to someone else without indicating that it belongs to someone else, then you have "plagiarized" that person's work. Plagiarism is a violation of academic honesty in this course--as well as any other course.
Academic honesty is expected of all students in all coursework and writing. All submitted work and discussions must be produced by the student. Possible sanctions include, but are not limited to, appropriate grade penalties, course failure, registration disqualification, and dismissal. For more information, see the “Avoiding Plagiarism” unit in the Module 0: Before the Course Begins section of the course, and review ASU's Academic Integrity Policy.

Prohibition of Commercial Note Taking Services
In accordance with ACD 304-06 Commercial Note Taking Services, written permission must be secured from the official instructor of the class in order to sell the instructor's oral communication in the form of notes. Notes must have the notetaker's name as well as the instructor's name, the course number, and the date.

Title IX
Title IX is a federal law that provides that no person be excluded on the basis of sex from participation in, be denied benefits of, or be subjected to discrimination under any education program or activity. Both Title IX and university policy make clear that sexual violence and harassment based on sex is prohibited. An individual who believes they have been subjected to sexual violence or harassed on the basis of sex can seek support, including counseling and academic support, from the university. If you or someone you know has been harassed on the basis of sex or sexually assaulted, you can find information and resources on this FAQs page, Sexual Violence Awareness, Prevention and Response.

As a mandated reporter, I am obligated to report any information I become aware of regarding alleged acts of sexual discrimination, including sexual violence and dating violence. ASU Counseling Services is available if you wish to discuss any concerns confidentially and privately.

VI. UTC TIME ZONE
To accommodate students from across the globe, all deadlines are posted in UTC time, the global standard. Please see “Deadlines and the UTC Time
Zone” section of “Before the Course Begins” section for a detailed explanation.

Remember, it is your responsibility to understand UTC and determine the due dates and times for your time zone. Make sure you address this, ideally before the first set of assignments is due, to avoid any unnecessary stress.

**Countdown timers:** Please note that countdown timers are provided as a resource, but should not be relied on for official due dates. Students are required to follow the course schedule for all assignment deadlines. **No extensions will be granted.**

VII. GENERAL AND TECHNICAL REQUIREMENTS

This course is best accessed by a reasonably modern browser on a laptop or desktop computer.

VIII. GENERAL AND TECHNICAL ASSISTANCE

**Student Support and Accessibility**

Please access the [Learner’s Guide](#) for solutions to common problems, and review the “Student Support” page in the “Before the Course Begins” section for further details.

**Tutoring**

Tutoring is available through the [University Academic Success Program (UASP)](#) office, and based on the assignments in this course, it may be valuable to you. Tutoring is $25 per semester, and can be paid for via NelNet. If you work for an organization that covers parts of the cost of Universal Learner Courses, such as Uber and Starbucks, then this fee may be covered under your existing benefits. To see if you qualify, contact ulcourses@asu.edu. Your access expires at the end of the semester and must be renewed if you are interested in continued access. For questions, please reach out to ulcourses@asu.edu. To learn more and purchase tutoring, please visit [https://ea.asu.edu/services/tutoring/](https://ea.asu.edu/services/tutoring/).
360 Life Services

360 Life Services is a comprehensive wellness support program that offers free, 24/7 counseling and crisis intervention in person or by phone. Learners are provided up to 3 free counseling sessions, per situation/issue, per year. You can also chat at your convenience with topic specialists in legal, personal finance, childcare, education and more. This confidential resource supports your education, career and personal needs. Access 360 Life Services through My ASU or call directly at 833-223-9883.

IX. TAKING THIS COURSE FOR ASU CREDIT

ASU Credit: Students wishing to take this course for ASU credit are required to do the following:

- Opt to upgrade by October 19, 2021 at 07:00 UTC
- Pass the course with a C or better (70% or higher)

(If you fail to complete these steps, you will not be eligible for ASU credit.)

Purchasing Credit

Important: Provided you have met all requirements for this course, you can purchase credit from ASU for up to one year after you become credit eligible.

Your date of eligibility may differ from the course end date. Please visit your course progress page, specifically the “Requirements for Course Credit” section, to see the status of your credit eligibility. Please review the information on credit eligibility in the “Before the Course Begins” section for additional details.

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Limited Internet Connectivity Statement

Note: Potential limitations of internet connectivity by some countries may limit the ability of a credit eligible student residing in those countries to
complete all the assessments, and therefore potentially impede the eligibility to earn college credit.